

MEMBERSHIP APPLICATION



**Society for Marketing
Professional Services**

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Alexandria, VA 22314

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www.smpps.org

CHAPTER PREFERENCE

Unless otherwise specified, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, visit www.smpps.org.

| | | |
|--------------------------------|---------------------|------------|
| Name (PREFIX, FIRST, MI, LAST) | | |
| Title | | |
| Company | Company Web Address | |
| Company Address | | |
| City, State, Zip | | |
| Phone | Toll Free | Cell Phone |
| Fax | E-mail | |
| Alternate Address | | |
| Alternate Phone | Alternate E-mail | |

MEMBER INFORMATION

What is your primary job function (select only one)?

| | |
|---|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Manager |
| <input type="checkbox"/> CMO | <input type="checkbox"/> Partner/Principal |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> President/CEO |
| <input type="checkbox"/> Coordinator | <input type="checkbox"/> Technical |
| <input type="checkbox"/> Director | <input type="checkbox"/> Vice President |
| <input type="checkbox"/> Other _____ | |

What is your experience level?

Senior Level Mid-Level Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing _____ Bus. Dev. _____ Mgt. _____ Other _____

What certifications or designations do you hold?

| | |
|--|--------------------------------------|
| <input type="checkbox"/> AIA | <input type="checkbox"/> LEED AP |
| <input type="checkbox"/> Associate AIA | <input type="checkbox"/> P.E. |
| <input type="checkbox"/> APR | <input type="checkbox"/> Ph.D. |
| <input type="checkbox"/> CPSM | <input type="checkbox"/> Other _____ |

The following data will be used for statistical purposes only.

| | |
|--------------------------------|---|
| Gender | <input type="checkbox"/> Female <input type="checkbox"/> Male |
| Birth Date | |
| Education/Degree | |
| Year Graduated | |
| Academic Major | |
| Year started in A E C Industry | |
| Year started in Marketing/BD | |

COMPANY INFORMATION

| | |
|---|---|
| Federal/State Certifications <input type="checkbox"/> Disadvantaged Business <input type="checkbox"/> Minority Owned <input type="checkbox"/> Women Owned <input type="checkbox"/> Small Business <input type="checkbox"/> Other _____ | Geographic Location <input type="checkbox"/> Local <input type="checkbox"/> Regional <input type="checkbox"/> National <input type="checkbox"/> International |
|---|---|

Size of Firm (including all branch and satellite offices)

| | |
|---|---|
| <input type="checkbox"/> Under 10 employees | <input type="checkbox"/> 100-249 employees |
| <input type="checkbox"/> 11-25 employees | <input type="checkbox"/> 250-499 employees |
| <input type="checkbox"/> 26-99 employees | <input type="checkbox"/> Over 500 employees |

Is your company's/firm's annual revenue less than \$4.5 million?

Yes No

Company/Firm's Primary Discipline (select only one)

| | |
|--|---|
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Geotechnical Engineering |
| <input type="checkbox"/> Architecture/Engineering | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Construction/Contracting | <input type="checkbox"/> Landscape Architecture |
| <input type="checkbox"/> Construction Management | <input type="checkbox"/> Marketing Consulting |
| <input type="checkbox"/> Design/Build | <input type="checkbox"/> Reprographics/Audio/Visual |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Environmental Engineering | |

COMMUNICATION PREFERENCES

Please select information about SMPS you wish to receive via e-mail.

| | |
|--|---|
| <input type="checkbox"/> Awards Programs | <input type="checkbox"/> Networking Opportunities |
| <input type="checkbox"/> Certification | <input type="checkbox"/> SMPS Connections (e-newsletter) |
| <input type="checkbox"/> Educational Programs and Research | <input type="checkbox"/> Special Offers and News |
| <input type="checkbox"/> Member Opportunities | <input type="checkbox"/> Volunteer and Leadership Opportunities |

DUES | PAYMENT INFORMATION

Dues Calculation Membership in the Society is an individual membership and includes an affiliation with one chapter.

| | | |
|--|-----------|-----------|
| 1. Regular Member Dues | \$ 325.00 | \$ 325.00 |
| 2. Origination Fee (new member only) | \$ 50.00 | \$ 50.00 |
| 3. Foundation Contribution* (optional) | \$ 25.00 | \$ |
| TOTAL DUES PAYMENT | | \$ |

Payment

Check Enclosed (payable to SMPS) Credit Card (Visa, MasterCard, American Express)

| | | |
|---------------|-----------|----------------------|
| Credit Card # | Exp. Date | Authorized Signature |
|---------------|-----------|----------------------|

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *SMPS Connections*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

SERVICES AND FACILITIES

Please select five options from each category (five from Company Services and five from Facilities if applicable). Rank your options 1–5, with “1” being most important and “5” being least important. These will be listed with your firm’s name in the online SMPS National Membership Directory located in the “Members Only” section of the SMPS Web site.

| COMPANY SERVICES | RANK | COMPANY SERVICES | RANK | COMPANY SERVICES | RANK | FACILITIES | RANK |
|--|------|--|------|--|------|--|------|
| Accounting Services | | Electrical Utility Design/Consulting | | Mechanical Engineering | | Airfields/Airports | |
| Acoustical Consulting and Design | | Engineering | | Mergers/Acquisitions | | Arboreta/Aquariums | |
| Advertising Consulting | | Environmental Consulting/Engineering | | Mining Engineering | | Automotive Dealerships/Service Centers | |
| Aquatic Facility Design | | Environmental Graphic Design | | Needs Assessments | | Bridges | |
| Arbitration | | Environmental Health and Safety | | Owners Representatives | | Brownfield | |
| Architecture | | Equipment Planning | | Parking Consulting | | Casino/Entertainment | |
| Architecture and Landscape Photography | | Event Planning | | Photogrammetry | | Chemical Facilities | |
| Asbestos Abatement Consulting | | Exhibit Design/Signage | | Photography | | Children’s Hospitals | |
| Audio Enhancement/School Systems | | Facilities Management | | Placement Services | | College Facilities | |
| Audio/Visual Design | | Facilities Management Maintenance | | Planning | | Conference and Civic Center Facilities | |
| Audio/Visual Presentations/Production | | Failure Analysis | | Pre-Construction Services | | Crime Labs | |
| Audiovisual Facilities Consulting/Design | | Financial Management | | Presentation Binding | | Criminal Justice Facilities | |
| Blueprinting | | Fire Protection and Life Safety | | Presentation Coaching and Training | | Elementary/Secondary Schools | |
| Bond Claims | | Flooring Solutions | | Presentation Graphics | | Food Service Facilities | |
| Brand/Identity Implementation | | Food Services Consulting/Management | | Presentation Training | | General Building | |
| Bridge Engineering | | Functional Planning | | Printing | | Government | |
| Brochures/Newsletters | | General Contractors | | Professional Trade Association | | Harbors/Ports | |
| Building Repair/Restoration | | Geographic Information Systems | | Program Consulting/Management | | Healthcare Facilities | |
| Business Development | | Geotechnical Engineering | | Programming | | Healthcare Operational/Clinical Planning | |
| CADD Services | | GIS and Programming | | Property Management | | High-Technology Facilities | |
| Civil Engineering | | Golf Course Design | | Public Involvement | | Highways | |
| Claims Services | | Graphic Design | | Public Relations Consulting | | Historic Structures | |
| Coating Consulting | | Hazardous Waste Redemption | | Real Estate Development | | Hotels/Resorts | |
| Commercial Design Photography | | Historic Preservation | | Recycle Content | | Housing | |
| Commercial Solutions | | Human Resources Consulting/Devlpt. | | Resolution | | Industrial Facilities | |
| Commissioned Fine Arts | | Hydraulic Engineering | | Restoration/Preservation | | Infrastructure | |
| Commissioning | | Indoor Air Quality | | Right-of-Way Services | | Laboratory Facilities | |
| Communications Consulting | | Industrial Hygiene | | Roadway Engineering | | Libraries | |
| Communications Training | | Information Technology | | Roof Consulting | | Marinas | |
| Constructability Reviews | | Insurance Brokers | | Sanitary Engineering | | Military Facilities | |
| Construction | | Interior Design | | Security Systems/Engineering | | Mixed-Use Development Centers | |
| Construction Administration | | Interior Design/Commercial | | Seismic Design and Consulting | | Museums | |
| Construction Consulting | | Internet Services | | Site Assessments | | Non-Profit Organizations | |
| Construction Information | | Laboratory Architecture | | Software Systems | | Office Buildings | |
| Construction Law | | Laboratory Planning | | Solar Energy | | Parking Facilities | |
| Construction Material Testing | | Land Use Approvals | | Space Planning | | Parks/Recreation Facilities | |
| Construction Progress Photography | | Landscape Architecture and Planning | | Strategic Planning | | Postal Facilities | |
| Construction Project Management | | Laundry Design | | Structural Engineering | | Rail/Mass Transit | |
| Consulting and Design | | Lead Paint Abatement Design | | Subsurface Utility Engineering | | Recreation Centers | |
| Corporate Gifts | | Legal Services/Claims/Litigation | | Surveying and Mapping | | Religious Facilities | |
| Corporate Real Estate | | Liens | | Sustainable Design | | Retail Facilities | |
| Cost Estimating and Scheduling | | Life Cycle Cost Analysis | | Sustainable Design/Engineering | | Secure Facilities | |
| CRM Consulting | | Lighting Design/Consulting | | Technology Consulting | | Sports Facilities | |
| Database Consulting | | Management Consulting | | Telecommunications | | Theatres | |
| Design/Build Services | | Manufacturer of Document Finishing Productions and Equipment | | Theatre Consulting | | Theme Park Facilities | |
| Digital Media | | Manufacturer of Formaldehyde-Free Fiberglass Insulation | | Theater Design | | Vivarium | |
| Dispute Avoidance | | Marine Engineering | | Threshold Inspection | | Water and Wastewater Facilities | |
| Document Management Services | | Market Research | | Title Insurance | | Zoo Design | |
| Electrical Contractors | | Marketing/Communications Consulting | | Traffic and Transportation Design/Construction | | | |
| Electrical Engineering | | | | Training | | | |
| Electrical Engineering/Energy Consulting | | | | | | | |

Supervisor’s Name and Title

Supervisor’s E-mail

How did you learn about SMPS?

What is your primary reason for joining SMPS?

SOURCE CODE: